



West Bengal State Council of Higher Education

ASANNA Building, Plot No. : DG-10/1, Premises No. 13-0327,
Action Area - ID, Rajarhat, Kolkata - 700156.

September 16,

2021

A two-day international webinar is being organised by the West Bengal State Council of Higher Education under the aegis of the Higher Education Department, Government of West Bengal in collaboration with the Confederation of Indian Industry (CII). This is an attempt to provide the students of West Bengal across regions with an **Industry-Academia Interface platform** and make them and their mentors aware of the required skills to face the job market challenges.

Principals/Teacher-in-Charge/Officer-in-Charge/IQAC-Coordinator/Placement-Officer are requested to register and join the Two-Day International Webinar which is the Inaugural Programme of the Industry-Academia Interface Series, "MEDHA" to be inaugurated by Sri. **Bratya Basu**, Honourable Minister-in-Charge, Higher Education Department, Government of West Bengal & Chairman, West Bengal State Council of Higher Education.

Ten (10) students (Preferably UG) from each institution are requested to register and participate. All registered participants will get certificates within 5 days of the program on submission of feedback forms to be shared 15 minutes before the end of the program on 25.09.2021.

- ☒ **Dates: 24.09.2021-25.09.2021 (11.00 AM-1.00 PM)**
- ☒ **Registration Link will close on 21.09.2021 at 12 Midnight.**
- ☒ **Zoom link for the registered participants will be sent via E-mail of the Head of the Institution 24 hours before the event. You tube link will also be shared for all teachers and students to view the program live.**
- ☒ **Participants must join the link half an hour prior to the initiation of the program**

Link for Registration: <https://bit.ly/395q46J>

Professor Mamata Ray (Chaudhuri)
Vice Chairman (Academic)
West Bengal State Council of Higher

Education